



# MEDIA KIT 2026

1909 7TH ST

SACRAMENTO, CA 95811

PHONE NUM 916-442-7389

## OUR MISSION



Unite the Hispanic Catholic community of the Diocese of Sacramento by transmitting the Gospel for the salvation of souls.

## WHY YOU SHOULD SUPPORT OUR RADIO

**Personal** – Radio touches people personally regardless of where they are. It allows a listener to dialogue with the speaker in the privacy of his own mind in a one-on-one dialogue.

**Relevant** - Catholic radio answers the biggest questions of life: Does God exist? What is the purpose of life? Why does a loving God allow suffering and evil?

**Available** –Everyone can listen, especially the poor and homeless (no subscription or service needed)

**Timely** –Radio covers important issues and concerns as they happen.

**Impactful** –Through thousands of testimonials it is clear Catholic radio transforms lives through connecting listeners with the truths of the Faith with charity and clarity.

**Cost-effective** –Dollar for dollar radio costs less than any other medium; it reaches more people in less time for less money with less staff.

**Efficacious** –Radio makes other efforts and programs fruitful.

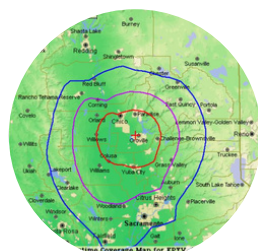
- We are a nonprofit organization part of the Dioceses of Sacramento.
- You can report this underwriting to get a break down in your taxes.
- You will have exclusive attention from Spanish community because they are loyal to our catholic station.

## COVERAGE AREA OF RADIO SANTÍSIMO SACRAMENTO



1240AM

SACRAMENTO, STOCKTON



1340AM

OROVILLE, YUBACITY



95.7FM

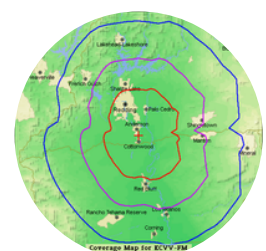
ELK GROVE



93.3FM

CHICO, PARADISE,

ORLAND



92.1FM

ANDERSON, REDDING,

REDBLUFF

## ARBITRON AUDIO

Because we are a nonprofit organization we are unable to afford the Arbitron Audio but Relevant our catholic sister Radio Station give us this information an average from every 100 listeners from 10% to 20% donate per month to the radio. With this information we can let you know that we have more than 65,000.

## DEMOGRAPHIC INFORMATION BY CITIES LISTENING THE RADIO

CITY	User%
1. Sacramento	34.47%
2. Woodland	10.50%
3. West Sacramento	8.86%
4. Elk Grove	8.52%
5. Roseville	7.38%
6. Chico	6.94%
7. San Jose	6.7%
8. (not set)	6.54%
9. San Francisco	5.62%
10. Los Angeles	4.47%

## DEMOGRAPHIC INFORMATION BY AGE

18 - 24	(10.58%)
25 - 34	(18.01%)
35 - 44	(31.11%)
45 - 54	(24.06%)
55 - 64	(11.96%)
65+	(4.28%)

## DEMOGRAPHIC INFORMATION BY GENDER

Female	(66.02%)
Male	(33.98%)



8.7K

WEB VIEWS

More than 1.8k users



10.9K

TEXT

MESSAGES



31.7K

FACEBOOK

FOLLOWERS

More than 17,800 Likes



20.9K

RADIO

ESCUCHAS



11.7K

APPS RADIO

SANTISIMO



**RADIO  
SANTÍSIMO  
SACRAMENTO**

*Cambia de radio, cambia de vida.*

# MEDIA KIT 2026

## ANTENA 1240 AM

Brooks  
Bryte  
Cameron Park  
Capay  
Carmichael  
Citrus Heights  
Clarksburg  
Davis  
Dixon  
Dunnigan  
El Dorado  
Elk Grove  
Elverta  
Esparto  
Fairfield  
Fair Oaks  
Folsom  
Galt  
Gold River  
Knights Landing  
Lincoln  
Loomis  
Madison  
Mather  
North Highlands  
Orangevale  
Placerville  
Rancho Cordova  
Rancho Murrieta  
Rio Vista  
Rocklin  
Roseville  
Sacramento  
Sheridan  
West Sacramento  
Wilton  
Winters  
Woodland

Vacaville  
Yolo  
Zamora

## ANTENA 1340 AM

Arbuckle  
Browns Valley  
Butte City  
Camptonville  
Challenge  
Chico  
Colusa  
Dobbins  
Durham  
Feather Falls  
Gridley  
Hamilton City  
Live Oak  
Magalia  
Marysville  
Maxwell  
Nicolaus  
Olivehurst  
Oroville  
Palermo  
Paradise  
Plumas Lake  
Princeton  
Rio Oso  
Smartville  
Wheatland  
Williams  
Willows  
Yuba City

## ANTENA 95.7 FM

Elk Grove

## ANTENA 93.3 FM

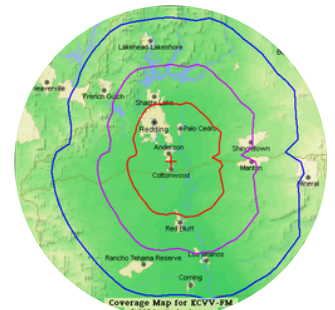
Chico  
Durham  
Hamilton city  
Orland  
Paradise

## ANTENA 92.1 FM

Anderson  
Cottonwood  
Red Bluff  
Redding  
Shasta lake



**93.3FM**  
CHICO, PARADISE,  
ORLAND



**92.1FM**  
ANDERSON, REDDING,  
REDBLUFF